



An introduction

Agenda

- Who are we?
- Our Value Proposition
- Why?
- Our Offers
 - Reviews
 - Advisory Services
 - Management Services
- Supporting material
- Sample Profiles

Who are we?

- Business Dynamics is dedicated to the highest quality in Strategic Transition capabilities
- We work in team based assignments
- We are a small, highly focused company with a unique network
- The consultants of Business Dynamics are skilled, experienced and motivated
- We are building the company where we want to work



Value Proposition

Securing your strategic transformations

- With our reviews-, advisory-, and management services and through close collaboration with our customer, we help them in successfully transforming their business.
- By aligning strategy with execution we enable our customers to reach their objectives

Position – Bridging the gap

Strategic Discovery & Realisation Journey

Strategy
Consultants

- McKinsey
- Boston Consulting
- AT Kearney

T
h
e
G
a
p

Transformation
Consultants



Execution
Consultants

- Accenture
- Capgemini
- Acando

Your current state?



Why?

Fiction vs fact

9 out of 10

Strategies are declared a success*

70%

of corporate strategy initiatives are never successfully implemented due to:

- Ability to translate it into strategy execution
- Turning faulty (no applicable) worst practices into and Best Practices! **



* Harvard Business Study: New Project? Don't Analyze—Act, March 2012
** Insead Business School and Harvard Business Study by Prof. Jarrett: Playing the Poor

Fiction vs Fact

7 out of 10

projects are declared a success*

72%

of all projects fail to deliver on time, budget and value**

- Economic and productivity losses of \$3 Billion (4.7 % of global GDP)
- 45% run over budget
- 7% behind schedule
- 56% deliver less functionality than predicted
- Achieving at least \$15 million in benefits, requires spending of \$59 million



* Harvard Business Study: New Project? Don't Analyze—Act, March 2012
** McKinsey Oxford study 2012, Delivering IT projects on time, on budget and on value!

Fiction vs Fact

BEST PRACTICES

provide a competitive advantage

71 companies remain today from the original 1955 Fortune 500 list.

70% of the Fortune 1000 will be replaced in a few years.



Fiction vs Fact

9 out of 10

Strategies are declared a success*

70%

of corporate strategy initiatives are never successfully implemented due to:

- Ability to translate it into strategy execution
- Turning faulty (no applicable) worst practices into and Best Practices! **

Fiction vs Fact

7 out of **10**

projects are declared a success*

72%

of all projects fail to deliver on time, budget and value**

- Economic and productivity losses of \$3 Billion (4.7 % of global GDP)
- 45% run over budget
- 7% behind schedule
- 56% deliver less functionality than predicted
- Achieving at least \$15 million in benefits, requires spending of \$59 million

Fiction vs Fact

BEST PRACTICES

provide a competitive advantage

71 companies remain today from the original 1955 Fortune 500 list.

70% of the Fortune 1000 will be replaced in a few years.

Primary reasons

The Nike way

Agile...

**Why, What
&
How!!!**

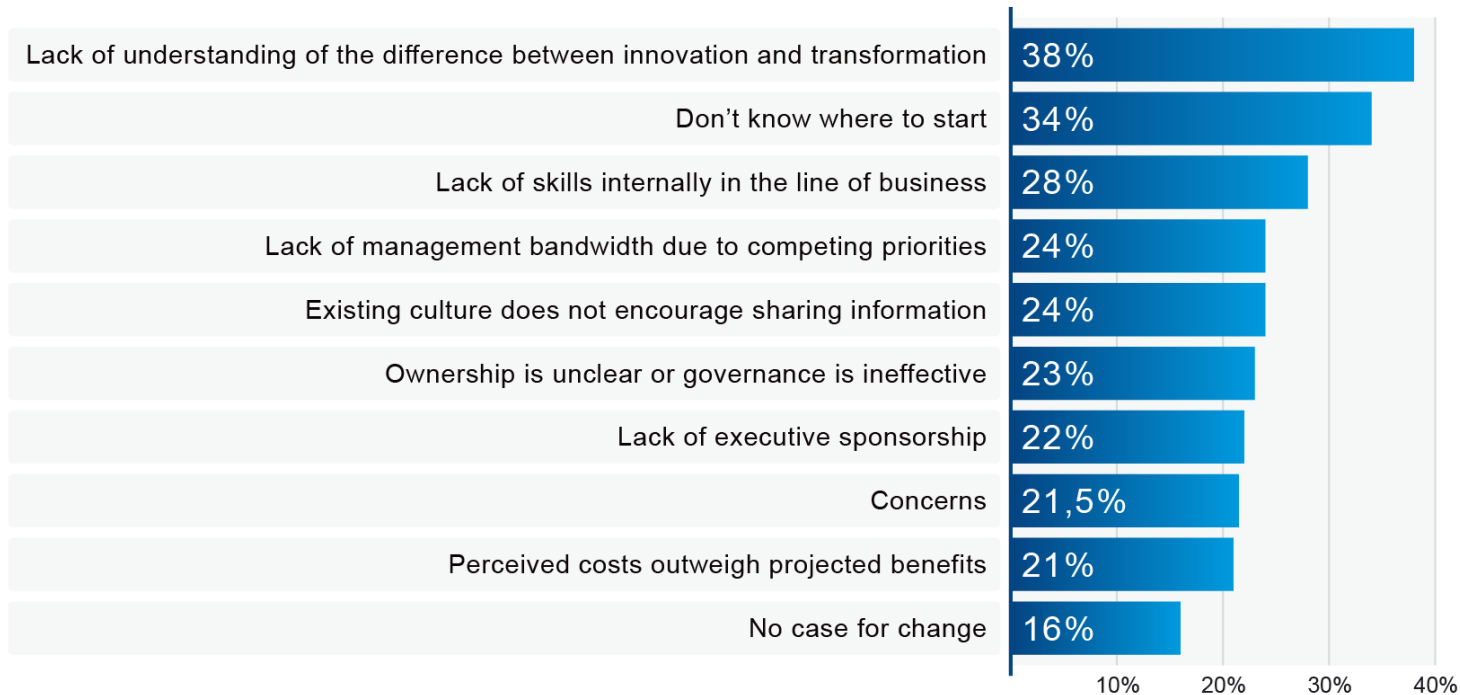
No practice

Expensive...

We don't have time...

Obstacles

Respondents were asked to select different obstacles to the innovation and transformation initiatives in their organization.



© LEADING Practice Innovation & Transformation Research, 2011/2012
Scope: 1765 CEO's and 2936 business leaders representing all major countries and industries

Offers

Reviews

- Strategic Capabilities
- Strategy Execution
- Models supporting operations

Advisory services

- Pre Programme Feasibility Studies
- Strategic Capabilities
- Models supporting Operations
- Customer Experiences
- Implementation of Artificial Intelligence & Cognitive systems

Management Services

- Business Architecture
- Business modelling
- Steering Committee representation
- Interim Portfolio & Programme Management
- Portfolio Management
- Programme Management
- Advanced Project Management





Contact Information:

Reinhold Konnander

 +46 730 685 620

 reinhold.konnander@businessdynamics.se

Ola Elverskog

 +46 708 928 442

 ola.elverskog@businessdynamics.se

Business Dynamics Europe AB

Örvägen 3

194 52 Upplands Väsby

Sweden

<http://www.businessdynamics.se>



Sample Profiles

Ola Elverskog

- Business Architect
- Business Process Management
- Customer Experience Management
- Entrepreneur
- Own Company
- Line Management



Reinhold Konnander

- Military Officer
- Commercial Diving Industry
- Scuba Training Industry
- Own Company
- Line Management
- Strategic Change Management
- Project & Programme Director
- Nordea

Nordea



Handelsbanken



SEB